

The Force.com MVP program recognizes and rewards the outstanding actions and contributions of our top developers. It is meant to reward them for their contributions, empower them in making technological advancements on our platform, and to inspire greater engagement in the developer community at large.

Individuals with a software development focus will be selected after a thorough review of their contributions to the community at large. There are a few main elements to the program:

- The MVP term will be for 1 year
- New MVPs will be invited to join the program three times per year, approximately aligned with each release
- Inductees will be expected to maintain professional conduct and meet certain responsibilities and expectations, as summarized below

Recognition Requirements

Clear, demonstrated leadership in one or more of these areas (but not limited to these areas) is an indicator of an outstanding Force.com MVP candidate:

- Evangelizes the Force.com platform and related technologies
- Self maintained blog, website, avid tweeter or active social media contributor discussing Force.com
- Force.com Developer discussion forum contributor: helps others solve their problems
- Hackathon and/or Challenge participant
- Contributions to Code Share, Cookbook and/or open source
- Leads Force.com-related technical sessions at industry conferences (e.g. Cloudstock, Dreamforce, third-party conferences)
- Involved with a major publication such as a book or code project/initiative
- Regularly cited as a good source by other community members
- Regularly publishes technical articles in print, on-line, and/or social media publications

Benefits and Responsibilities

The Force.com MVP Program extends an MVP's reach by giving them special privileges beyond an ordinary community member.

Benefits include:

- Highlighted community member profiles with Force.com MVP status, elevated in search results
- Logo and rights to the 'Force.com MVP' signature
- Dreamforce MVP Summit invitation: a networking event solely for the most extraordinary members of the entire salesforce community
- Unique thank you gifts
- Early access to previews, products and features, or releases
- Invitation to sit on judging panels for community events such as hackathon and developer challenges
- The MVP may be invited to provide leadership and moderate community forums, such as the Discussion forum, in their area of expertise

In addition to the benefits MVPs also have responsibilities.

The responsibilities:

- An expectation to continue the contributions that garnered the recognition
- The MVP may be invited to present technical tracks at Dreamforce or other industry events
- Provide feedback to Product Managers on products, features, and previews

The Fine Print

Salesforce.com reserves the right to make MVP selection decisions and to revoke MVP status at anytime and in its sole discretion. Acceptance of the MVP designation constitutes permission for [salesforce.com](https://www.salesforce.com) and its agencies to use MVPs' names and/or likenesses for advertising and promotional purposes without additional compensation, unless prohibited by law.

By participating in the MVP program, each MVP agrees to release, indemnify, defend and hold salesforce.com and its parents, affiliates, subsidiaries, directors, officers, employees, sponsors and agents, including advertising and promotion agencies, and assigns, and any other organizations related to the MVP program, harmless from any and all claims, injuries, damages, expenses or losses to person or property and/or liabilities of any nature that in any way arise from participation in the MVP program including without limitation (i) any condition caused by events beyond salesforce.com's control that may cause the MVP program to be disrupted or corrupted; and (ii) any injuries, losses, or damages (compensatory, direct, incidental, consequential or otherwise) of any kind arising in connection with or as a result of the MVP designation or from participation in the MVP program.

Any action, suit or case arising out of, or in connection with, the MVP program must be brought in either the federal courts located in the Northern district of California or the state courts located in San Francisco County, California.